

1831 Chestnut Street Philadelphia, PA 19103 Shorr & Associates

> Product Agency Schedule Dates Advertiser Contract #

Brand

POL/R CASEY/D/SEN/PA (134170)

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Standard National/Political × D'ETTORRE, MICHAEL Telerep/Washington DC Telerep/Washington DC, Washington DC (1040)

Political - Federal Candidate (1067) Shorr & Associates (2909) Pol/R Casey/D/US Senate (16759) 336882 10/16/12-10/22/12 9 Entered By Last Modified Date Entered

06374932 Jennifer Stewart Ύes 10/15/12 10/15/12

Pittsburgh (WPXI)
By Broadcast Month

Oct. 2012 Grand Total:

\$

\$82,000.00 \$82,000.00

Normal

\$69,700.00 \$12,300.00 15.00

Sales Tax

Net Total Commission Commission % Package Deal Order Type Demo Headline #

80B CASEY :30 10/16
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Comments

			Comments:	Date;	Accepted-Station:	Accept			
					CONFIRMATION CONTRACT			Accepted-Agency/Advertiser:	Accept
10/15/12	NEWS 6-630P/12	\$1,300.00 Pittsburgh (WPXI)	4100.006,14	44,500.00		opm rs-r			
			***	41 300 00 00 000	ws At 1	3 :30 5:58P- Channel 11 News At	10/22/12-10/22/12	and some circ / Spot	
10/15/12	NEWS 6-630P/11	\$5,200.00 Pittsburgh (WPXI)	\$5,200.00 P	\$1,300.00	4	6pm M-F		12 0 Normal Line / Spot	
10/15/12	NEWS 5-530P/10	\$1,100.00 Pittsburgh (WPXI)	\$1,100.00 P	\$1,100.00		3 :30 5:58P- Channel 11 News At	10/16/12-10/19/12	11.0 Normal Line / Spot	_
10/15/12	NEWS 5-530P/9	\$4,400.00 Pittsburgh (WPXI)	\$4,400.00 P	00.001,14		3 :30 SP- 5:30P (EST)	10/22/12-10/22/12	10.0 Normal Line / Spot	T.
10/15/12	JUDY 4-430P/8	\$550.00 Pittsburgh (WPXI)	\$550.00 P	00.00¢	1 1 1	3 :30 5P- 5:30P (EST)	10/16/12-10/19/12	9.0 Normal Line / Spot	T
10/15/12	JUDGE 4-430P/7	telegonial (MYAA)	100:00-1-4	4550.00	1	3 :30 4P- Judge Judy 4p	10/22/12-10/22/12	and a poor	I
		Dittehumh (WPVT)	\$2 200 000	\$550.00	1 1 1 1	de Abnr agonr -4t-nc:		8.0 Normal Line / Soot	
10/15/12	NEWS 6-7A/6	+1,200.00 Fittsburgh (WPXI)	41,100.00			30.00	10/16/12-10/19/17	7.0 Normal Line / Spot	
		Ditteh meh (Minor)	\$1 100 nn	\$1,100,00	WS 1	3 :30/5:59A- Channel 11 News	71 /72 /01-21 /72 /nx		T
10/15/12	NEWS 6-7A/5	\$4,400.00 Pittsburgh (WPXI)	\$4,400.00	00.001,1¢		6am	בוררוסו בווכרוחו	6.0 Normal Line / Spot	
10/15/12	TODAY 8-9A/4	\$800.00 Pittsburgh (WPXI)	\$800.00	00.00	ws 1 1 1 1 1 1	3 :30 5:59A- Channel 11 News	10/16/12-10/19/12	5.0 Normal Line / Spot	
10/15/12	TODAY 8-9A/3	\$3,200.00 Pittsburgh (WPXI)	\$3,200.00	00.00		3 :30 8A- 9A (EST)	10/22/12-10/22/12	4.0 Normal Line / Spot	T
10/15/12	TODAY 7-8A/2	\$850.00 Pittsburgh (WPXI)	no.uco¢	#800 00	1 1 1 1 1	3 :30 BA- 9A (EST)	10/16/12-10/19/12	3.0 Mormal Line / Spot	T
10/15/12	TODAY 7-8A/1	to consolutionality (MANA)	450 00	\$850.00	1	3 :30 7A- 8A (EST)	10/22/12-10/22/12	30 Mountainer Sport	T
Dieser		Ditte-hunch (Manyer)	\$3 400 00	\$850.00	1 1 1 1 4		7 - 7	2.0 Normal Line / Soct	
Entrari	Comments	Station	[ato]	Rate	SFW MO II WE IN Fr Sa Su Spots	740 47	10/16/12-10/19/12	1.0 Normal Line / Spot	
						Sec Length Run Times	Dates	le Line Type / Break Type (Ref #)	Line

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

B/E Bookend P/B Piggy Back

Printed At: 04:22 PM on Tuesday, October 23 2012



Sales Office

Salesperson

Philadelphia, PA 19103 1831 Chestnut Street Shorr & Associates

Phone/Fax

**Buyer Name** 

Comments

BOB CASEY :30 10/16
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Billing Type Account Types

Standard National/Political Brand Product Agency Advertiser Schedule Dates Contract # Political - Federal Candidate (1067) Shorr & Associates (2909) 336882 Pol/R Casey/D/US Senate (16759) 10/16/12-10/22/12

D'ETTORRE, MICHAEL Telerep/Washington DC Telerep/Washington DC, Washington DC (1040) POL/R CASEY/D/SEN/PA (134170)

Demo Order Type 9 Last Modifie Headline # Entered By Date Entered 10/15/12 06374932 Jennifer Stewart 10/15/12

Commission % Package Deal 15.00 Normal

Net Total Sales Tax Commission \$69,700.00 \$12,300.00

Pittsburgh (WPXX)
By Broadcast Month 9
Oct. 2012
Grand Total:

d Total:	Proadcast Month 2012
42	Spots 42
\$82,000.00	Rate \$82,000.00

	Arrented-Arren		20.0 Norm	19.0 Norm	TRUMOIT.		17.0 Norm	10.014011	16 O No.	15.0 Norm	14.0 Norm	13.0.1 Closed Preempt	13.0 Nom	
chundacidaei.	TW/Achordina		20.0 Normal Line / Spot	19.0 Normal Line / Spot	18.0 Normal Line / Spot		17.0 Normal Line / Spot	TOO ANOTHER LINE / SPOL	al line / Cost	15.0 Normal I ine / Prime	14.0 Normal Line / Sports- Local Pro	ad Preempt	13.0 Normal Line / Preempt	and the pieces the (set #)
			10/22/12-10/22/12	10/16/12-10/19/12	10/16/12-10/19/12	21 tra (01 an inch	10/22/12-10/22/12	10/16/12-10/19/12	10/24/12-10/24/12	2012	10/21/12-10/21/12	10/20/12	10/20/12-10/20/12	Dates
Date:			4	4	4			4			υı	_	w	Sec Length
Accepted-Station:	CON		:307:30P- WHEEL OF FORTUNE	:30 7:30P- WHEEL OF FORTUNE	:30 6:59P- Jeopardy	AT 11P	70 TATE	:30 10:59P- CHANNEL 11 NEWS	:30 7:57P- The Voice B-9P	Football	:308:130- NRC Simday Night		:30'6P- 6:30P (EST)	h Run Times
ation:	FIRMA		-	2 ×	2 ×	1			-					SPW Mo Tu
	CONFIRMATION CONTRA			×	×	čum.		1 1 1						We Th Fr Sa
2	RACT	,	.  ,	3	2			4	1		1	+		Su Spots
Date:		 00.009/14	** 650 00	\$1 650 00	\$1.650.00	\$2,000.00		\$2,000.00	\$5,250.00	\$30,000.00		40.00	4850 OO	Rate
Comments:		\$1,650.00	\$3,300.00	42,200.00	00 00E E\$	\$2,000.00		\$8.000.00	\$5,250.00	\$30,000.00				Total
		\$1,650.00 Pittsburgh (WPXI)	\$3,300.00 PittSburgh (WPXI)	40/200:00 Established (MPXI)	Dittohumah (Minyr)	\$2,000.00 Pittsburgh (WPXI)	(TV 184) (Findman	\$8.000.00 Pittshumh (WDY)	\$5,250.00 Pittsburgh (WPXI)	\$30,000.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)	Pittsburgh (WPXL)	linnenc	Chattan
		 WHEEL 730-8P/16	WHEEL 730-8P/15	JEOP 7-730P/14		LATE NEWS/20	CATE MEMS/19	TATE NEWS OF DEATH	THE VOICE 8-100/19	STEELERS 805P-12./17	No Avail/Exception -	NA SAT NEWS 6-630P/13	Comments	
		 10/15/12	10/15/12	10/15/12		10/15/12	10/15/12	71/C1/01	10/25/45	10/15/12		10/15/12	Entered	

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